it’s happening here. 

together, we can make it stop.

What is human trafficking?

HUMAN TRAFFICKING IS DESCRIBED AS MODERN-DAY SLAVERY
Human trafficking involves the recruitment, transportation, and/or harbouring of persons for the purpose of exploitation, typically for sexual exploitation or forced labour. Traffickers maintain control over their victims through the use of force, fraud, deception and/or threats of violence to the victim or someone known to them. A victim is being exploited if they are providing their services under circumstances where it would be reasonable to conclude that they feared for their safety or that of someone known to them if they refuse to provide it.

The clandestine nature of human trafficking makes it difficult to ascertain its true extent. The United Nations estimates the number of victims at any one time at 2.5 million people worldwide. Other organizations have put the estimated totals even higher than this. The majority of victims are women and children.

Child victims of trafficking are often exploited for sexual purposes, including prostitution, pornography and sex tourism. They are also exploited for forced labour, including domestic servitude, sweatshop factory work and migrant farming.

Where can victims of trafficking be found?

- Commercial sex or prostitution
- Domestic caregiving
- Sweatshop factories
- Construction
- Farming or landscaping
- Fisheries
- Hotel or tourism industries
- Truck stops/ Bus stops
- Janitorial services
- Restaurant services

Where does it occur?

DON’T CLOSE YOUR EYES TO HUMAN TRAFFICKING
Human trafficking can occur wherever demand for services exists. This includes in large urban centres as well as at the local and community level across Canada. Perhaps in your own community! Please don’t close your eyes to human trafficking. Remember foreign nationals are not the only victims of this crime. Canadians are also trafficked wholly within Canada.
If you suspect or know of Human Trafficking activity please contact your local Police, or if you wish to remain anonymous, call your local Crime Stoppers program at the number below.

**What are the root causes?**

The root causes of human trafficking include: an increasing demand for low cost labour and services, poverty, lack of education and employment opportunities, inequality (based on gender, nationality) war and conflict situations, and political unrest in countries of origin.

**How can you recognize a victim?**

- speak neither English nor French, or may not speak on their own behalf
- Be unaware of local surroundings even though they have been in the area for an extended period of time
- Show evidence of control, intimidation or abnormal psychological fear
- Not be able to move or leave job
- Have bruises or show signs of physical abuse
- Show signs of malnutrition
- Be frequently accompanied by an individual who may be their trafficker
- Be frequently moved by their trafficker

**What is the victim’s mind-set?**

**THE VICTIMS MAY:** Not self-identify as victims of human trafficking. Victims may not appear to need social services because they have a place to live, food to eat, medical care and what they think is a paying job;

Be taught to distrust outsiders, especially law enforcement. They have a sense of fear and distrust toward the government and police. Foreign victims may be afraid they will be detained and deported;

Feel better in their current situation than where they came from, even if they are being exploited;

Be completely unaware of their rights or may have been intentionally misinformed about their rights in our country;

Fear for their families and/or loved ones. Some traffickers threaten that they will harm their families if they report their situation to, or cooperate with, law enforcement.
What can you do about it?

OPEN YOUR EYES
Human trafficking can occur right in our own communities and we do not notice. The reason we do no notice is often due to a lack of familiarity about the nature of this crime.

We encourage you to firstly make yourself aware of the issue of human trafficking, and secondly, help your family and friends be aware. By raising awareness levels throughout all communities in Canada we believe we will be able to greatly reduce the incidence and continuance of human trafficking.

That is a good thing to do! Please help those victims already in our midst and help prevent the exploitation of more.

What happens when you contact Crime Stoppers?

Firstly your identity will never be known as Crime Stoppers does not subscribe to call display. Your call will be completely anonymous. The information you provide will be forwarded to the Police for investigation and if proven to be accurate will help ensure the perpetrator(s) will be arrested and charged, and you would be eligible to receive a cash reward of up to $2000 Canadian.

The victim (the person being trafficked) will be provided with assistance and if from another country can be provided with temporary resident’s permit and a safe location while the matter is being resolved.

What resources are available?

ON BEHALF OF VICTIMS
For victims of unimaginable cruelty, we are appealing for a countrywide fight against Human Trafficking. A national, collaborative, powerful fight. We are making this appeal because human trafficking often described as modern-day slavery. We are appealing because these victims have no voice.

Crime Stopper Programs all across Canada have a proven record at helping solve crime in our communities. We are very pleased to be part of what we believe is the solution to helping to reduce and eliminate the crime of human trafficking in Canada. Please don’t close your eyes!

Remember that in addition to being a major crime, human trafficking is a serious violation of the human rights of the individuals who are being trafficked.

By participating in our Blue Blindfold Campaign you will be helping those who are not able to help themselves. Together we can make it stop!
For more information on **HUMAN TRAFFICKING**, please refer to the list of resources below. If you think you know someone being trafficked, or are being trafficked yourself, **WE ARE HERE TO HELP**. Please call **1-800-222-8477**.

**WEBSITES**

www.canadiancrimstoppers.org  
www.pssg.gov.bc.ca/octip  
www.blueblindfold.co.uk  
www.ungift.org  
www.unodc.org

**WE ARE HERE TO HELP. CALL US AT**  
1-800-222-8477

Canadian Crime Stoppers Association wishes to acknowledge the assistance of the United Kingdom Human Trafficking Centre who provided us with the material and permission to use the concept.